



ANIVORANO – PREMIUM SPICES

Organic turmeric, ginger and cinnamon from Madagascar

Organisation

The cooperative is situated near the harbour city of Tamtave in the eastern part of Madagascar.

Cooperative	Members	Villages	Surface ha
MITSINJO	449	6	61

MITSINJO is a network of small-scale farmers across six villages growing ginger, turmeric and cinnamon according to organic and fair trade standards. The cultivation of spices enables the harmonious coexistence of people and nature and prevents ecological exploitation. The traditional knowledge of the population and the humid, tropical climate is an ideal basis for the fine taste and excellent quality of spices.

Products

We are in the position to deliver high quality and tailor-made ingredients to the tea industry.

- Organic cinnamon cut dried / powder / cut
- Organic turmeric flakes dried / powder / cut
- Organic ginger flakes dried / powder / cut



Certificates

BioSuisse, EU 834/2007, NOP, Naturland, FLO Fairtrade, Rainforest Alliance





Our commitment

The smallholder cooperative Mitsinjo has been founded in 2007. PREMIUM SPICES and PRONATEC started their cooperation with Mitsinjo in 2014 and supported their organic and Fairtrade certification.

The farmers of the cooperative sell the Fairtrade spices with a premium which contributes to the development of local villages.

Goals

- Guarantee higher selling prices for farmers and implement charitable projects
- Promote sustainable agriculture to improve farmers' livelihoods and protect the environment



Fairtrade projects 2022

The members of the Mitsinjo cooperative collectively decide how to use the Fairtrade premium. In 2022 the premium has been invested in the following community projects:

- Seedlings for reforestation and cinnamon seeds
 - Construction of houses
 - Construction of concrete fence for the cooperative
 - "Rom-patsa", the traditional Madagascan gift of shrimp soup for new mothers after the birth of their child
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