



## MANANARA – PREMIUM SPICES

### Organic vanilla and cloves from Madagascar

#### Organisation

In the northeastern part of Madagascar PRONATEC and the local representative PREMIUM SPICES work with three different cooperatives:

Coop	Members	Villages	Number of cultivated plots
KOMAM	834	37	2018
COOPPVM	670	42	868
CPVM	202	12	272
<b>Total</b>	<b>1706</b>	<b>91</b>	<b>3158</b>

The cooperatives produce vanilla and cloves according to organic and Fairtrade standards. The UNESCO-certified Mananara Biosphere Reserve consists of rare, tropical rainforests in low-lying coastal areas. The cultivation of vanilla and other spices enables the harmonious coexistence of people and nature and prevents ecological exploitation. The traditional knowledge of the population and the humid, tropical climate are the ideal basis for excellent and best tasting organic bourbon vanilla and cloves.



#### Products

- Organic bourbon vanilla pods / powder / cut
- Organic bourbon vanilla extract liquid
- Organic bourbon vanilla extract powder
- Organic cloves whole / powder / cut

#### Certificates

BioSuisse, EU Bio, NOP, Naturland, FLO Fairtrade





## Our Commitment

PRONATEC, PREMIUM SPICES and KOMAM have been partners since 2005. The smallholder cooperative was formally founded in 2003 and has worked with the "Slow Food Foundation" since the very beginning. In 2006, the organisation achieved organic certification. The organisation also received the Fairtrade label in the same year.

The collaboration and organic certification with COOPPVM started in 2009. The farmers of the two cooperatives can sell their Fairtrade organic vanilla with a premium which contributes to the development of local villages.

## Goals

- Assist local producers with the marketing of their vanilla pods
- Guarantee higher selling prices for farmers and implement charitable projects
- Promote sustainable agriculture to improve farmers' livelihoods and protect the environment



## Fairtrade projects 2022

The members of the Mitsinjo cooperative collectively decide how to use the Fairtrade premium. In 2022 the premium has been invested in the following community projects:

- Raising awareness about the protection of the water catchment area
- Construction of houses
- Spades and harvesting knives
- Water supply and electricity
- Financial support for poverty-stricken families and pensioners
- Motorcycle, humped cattle