Organic vanilla and cloves from Madagascar

Organisation

In the northeastern part of Madagascar PRONATEC and the local representative PREMIUM SPICES work with three different cooperatives:

<table>
<thead>
<tr>
<th>Coop</th>
<th>Members</th>
<th>Villages</th>
<th>Surface ha</th>
</tr>
</thead>
<tbody>
<tr>
<td>KOMAM</td>
<td>1081</td>
<td>36</td>
<td>1762</td>
</tr>
<tr>
<td>COOPPVM</td>
<td>633</td>
<td>32</td>
<td>1185</td>
</tr>
<tr>
<td>CPVM</td>
<td>66</td>
<td>5</td>
<td>115</td>
</tr>
<tr>
<td>Total</td>
<td>1780</td>
<td>73</td>
<td>3062</td>
</tr>
</tbody>
</table>

The cooperatives produce vanilla and cloves according to organic and Fairtrade standards. The UNESCO-certified Mananara Biosphere Reserve consists of rare, tropical rainforests in low-lying coastal areas. The cultivation of vanilla and other spices enables the harmonious coexistence of people and nature and prevents ecological exploitation. The traditional knowledge of the population and the humid, tropical climate are the ideal basis for excellent and best tasting organic bourbon vanilla and cloves.

Products

- Organic bourbon vanilla pods / powder / cut
- Organic bourbon vanilla extract liquid
- Organic bourbon vanilla extract powder
- Organic cloves whole / powder / cut

Certificates

BioSuisse, EU 834/2007, NOP, Naturland, FLO Fairtrade
Our Commitment

PRONATEC, PREMIUM SPICES and KOMAM have been partners since 2005. The smallholder cooperative was formally founded in 2003 and has worked with the “Slow Food Foundation” since the very beginning. In 2006, the organisation achieved organic certification. The organisation also received the Fairtrade label in the same year.

The collaboration and organic certification with COOPPVM started in 2009. The farmers of the two cooperatives can sell their Fairtrade organic vanilla with a premium which contributes to the development of local villages.

In the last years Fairtrade premiums had been invested in:

- Financial support to help member of the cooperative to expand their plots
- FLO Certification
- Agronomic support in vanilla plot cultivation (plant health, biodiversity preserving, sustainable crop yields)

Goals

- Assist local producers with the marketing of their vanilla pods
- Guarantee higher selling prices for farmers and implement charitable projects
- Promote sustainable agriculture to improve farmers’ livelihoods and protect the environment

Activities and projects

- A well has been built to assure the community access to safe/clean drinking water.